



THE ORIGINAL SUN CITY EXPO

The event you've been waiting for to showcase your business!

Sponsorship Opportunities & Registration Information

NOVEMBER 16, 2024
SATURDAY

8:00AM - 12:00PM

DOORS OPEN AT 8AM

SUNDIAL RECREATION CENTER

14801 N. 103rd Avenue, Sun City, AZ

REGISTRATION INFORMATION

Business Participants must be a member of the SCHOA Business Partner Program.

EXPO hours are 8:00am to NOON. Sponsors and Exhibitors agree to respect the 12:00pm breakdown. Set up will begin at 6:45am and be completed by 7:30am, prior to opening at 8:00am.

- Spaces are limited and will be pre-assigned by SCHOA and designated by number.
- We will not accept requests for specific table locations.
- All spaces are available on a first-come, first-served basis.
- Spaces with electricity are limited and only available in certain areas of the auditorium.
- All Fire Department and safety guidelines must be followed.

Reservations will only be accepted with full payment and a Certificate of Insurance. After processing your registration and payment, a confirmation will be sent to the listed contact's email.

INSURANCE REQUIRED: We will need a general liability certificate of insurance for \$1M that includes the name and date of the event and lists SCHOA as an additional insured party.

Cancellation Policy: Reservations can be cancelled through November 1, 2024, however, we will apply a 25% cancellation fee. No refunds will be issued for any reservation cancelled after November 1, 2024.

To take advantage of the early bird discounted rates - both contract and payment must be received by 9/13/24.

Deadline to reserve your spot – Wednesday, November 6, 2024

Sponsorships			
Gold Sponsor	\$5,000	<i>Details on next page</i>	
Silver Sponsor	\$2,500	<i>Details on next page</i>	
Copper Sponsor	\$1,500	<i>Details on next page</i>	
Business Partner Spaces		Prior to: September 13, 2024	After: September 13, 2024
One Table / Space	1 – 6' table + 2 chairs	\$300	\$350
Two Tables / Spaces	2 – 6' tables + 4 chairs	\$600	\$650
Three Tables / Spaces	3 – 6' tables + 6 chairs	\$900	\$950
SCHOA will be using a slightly different floor plan than what has been used in the past, so we will not accept requests for specific table locations.			
Needed With Your Reservation: Proof of Liability Insurance Policy (All vendors/sponsors must include this – we cannot accept your reservation without this)			

Questions?

Email marketing@suncityhoa.org or call 623.242.8764

SCHOA Lifestyle EXPO 2024 Sponsorships

--- GOLD: \$5,000 ---

- Prime event location at the main entrance area.
- Logo on all advertising literature; including but not limited to flyers, event boards, and bingo card.
- Acknowledgement in weekly emails (to 10K) leading up to the EXPO.
- Sponsorship acknowledgement is included on SCHOA's website homepage and EXPO event page.
- Link to your business through SCHOA's website.
- Two adjoining spaces, includes 2 - 6ft tables and 4 chairs.
- Jumbo screen recognition.
- 60 second speaking slot on stage each hour.
- Half page ad in SCHOA's monthly newsletter for 1 year (12 months).

--- SILVER: \$2,500 ---

- Prime event location at the main entrance area.
- Logo on all advertising literature; including but not limited to flyers, event boards, and bingo card.
- Acknowledgement in weekly emails leading up to the EXPO.
- Sponsorship acknowledgement is included on SCHOA's website homepage and EXPO event page.
- Link to your business through SCHOA's website.
- Two adjoining spaces, includes 2 - 6ft tables and 4 chairs.
- Jumbo screen recognition.
- 30 second speaking slot on stage each hour.
- Half page ad in SCHOA's newsletter for 6 months.

--- COPPER: \$1,500 ---

- Prime event location at the main entrance area.
- Logo on all advertising literature; including but not limited to flyers, event boards, and bingo card.
- Acknowledgement in weekly emails leading up to the EXPO.
- Sponsorship acknowledgement is included on SCHOA's website homepage and EXPO event page.
- Link to your business through SCHOA's website.
- Two adjoining spaces, includes 2 - 6ft tables and 4 chairs.
- Jumbo screen recognition.
- 15 second speaking slot on stage each hour.
- Half page ad in SCHOA's newsletter for 3 months.

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SCHOA Advertising Stats:

Weekly Emails:

- Sent to 10,998 subscribers per week with a 45% open rate.

Monthly Newsletters:

- Sent to 10,998 SCHOA members and Sun City residents on the first of each month.
- Included in our weekly emails to our members and residents.
- Newsletters are posted on SCHOA's website and copies are available in our lobby.

SCHOA Lifestyle EXPO Registration Form

Return registration form by email to marketing@suncityhoa.org or
mail to 10401 W. Coggins Drive, Sun City, AZ 85351

COMPANY NAME: _____ Contact: _____

Description of Business _____

Phone: _____ Email: _____

Business Address/City/Zip: _____

I accept the terms and conditions as stated (Signature required):

Payment must accompany your EXPO Registration form with copies of your Certificate of Insurance.

Sponsorships - Gold - \$5,000 | Silver - \$2,500 | Copper - \$1,500 \$ _____

Number of Tables* (included w/Sponsorship) \$300* / \$350* each x _____ = \$ _____

*Please note early bird rate / regular rate

TOTAL AMOUNT DUE: \$ _____

If available, I would like electricity _____

Electricity spaces are limited and only available in certain areas of the auditorium.

Payment Method by check: Check# _____ Check Amount: _____

Mail checks to: SCHOA, 10401 W. Coggins Drive, Sun City, AZ 85351

Name on Credit Card: _____ **Billing Zip Code:** _____

Credit Card #: _____ **Expiration:** _____ **CVV:** _____

*Make checks payable to SCHOA / When using credit cards, we do add 3% to cover the cost of the bank processing fee.

DOOR PRIZES:

We will facilitate a Bingo Card that will be given to attendees. This card will encourage attendees to visit 25 tables and have vendors sign off on the card. Once they have completed their card, they can turn it in for a chance of a door prize that will be drawn during the event. Door prizes will be provided by Business Partners who choose to participate and donate a prize. Business Partners and their door prize will be listed on the Bingo Card. Prizes can consist of gift cards, certificates, gift baskets, etc.

I plan to donate a door prize for the event. Yes _____ No _____

The deadline to drop off your donated door prize is **Friday, November 1. (SCHOA closes at noon on Fridays)**

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