



Sun City Home Owners Association
Sun City's Advocate Since 1963

**BE PART OF SUN CITY'S 2025/2026 COMMUNITY RESOURCE GUIDE
DON'T MISS THIS ONE-OF-A-KIND OPPORTUNITY TO REACH SUN CITY!**

Easily the most useful and popular product that the Sun City Home Owners Association (SCHOA) develops for Sun City residents is the Community Guide. We are the only organization that produces this kind of Sun City focused resource guide that empowers and educates residents who live in our unique community to connect to important resources. Residents are already eagerly asking for our next guide, known to also highlight the many great opportunities we offer as an organization and community. **It is the ideal location for you to reach residents** who trust our vetted Business Partner Referral Program, who are exclusively invited to advertise.

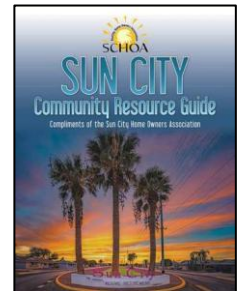
Our guides are distributed to Sun City resident addresses – nearly 30,000 in fact. In addition, they are also handed out to new residents that we welcome to the community over the two-year publication period.

Guides are provided at SCHOA events and are also accessible digitally on our Website and through our weekly emails and monthly newsletters. The Recreation Centers of Sun City (RCSC) includes them in their welcome packets to new homeowners when they register for their Recreation Center cards. It's also available at the Sun City Welcome (Visitor) Center, and other businesses around town.

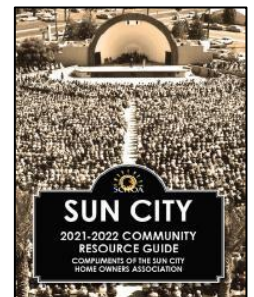
Fees for 2025/2026 SCHOA Community Resource Guide are on the next page.

Additional Information you need to know for the 2025/2026 guide:

- **Highly requested by residents' convenient size change – 5.5" x 8.5".**
- All ads need to be provided in the appropriate size and print ready format.
- All ads will be printed in full color unless business provides black and white artwork.
- **SCHOA does not do any ad design work. Ask us for a trusted design reference.**
- **Artwork must be complete and follow the ad specs by deadline.**
- All advertisers must be current SCHOA Business Partners in good standing and must maintain their membership for one year from the date of distribution.
- If you include any coupons or special pricing in your ad you will need to honor the coupons and/or pricing for a full year after the date of distribution.
- Space is limited and all advertising will be sold on a first come, first served basis.
- **Deadline to submit payment is September 10, 2029.**



2020-2021



2021-2022

Please contact marketingmanager@suncityhoa.org or call 623.242.8535 for more information.



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Ad Reservation and Payment Form

Business Name: _____ Contact Person: _____

Address: _____

Phone: _____ Email: _____

- ****Space is limited and all advertising will be sold on a first-come, first-served basis. SCHOA will not hold space, ads must be paid for in full to guarantee *specific locations.***
- **SCHOA does not do any ad design work. Ask us for a trusted design reference.**

Ad Size	Size	Price	SIGN ME UP FOR:
Business Listing by Category	Business Name Phone (1) + Website	\$300	
Business Listing by Category Additional Listing	Business Name Phone (1) + Website	\$200	
½ Page (Horizontal)	5 x 3.75"	\$1,250	
Full Page	5 x 7.75"	\$2,500	
Inside Back Cover (Full Page) *	5 x 7.75"	\$5,500	
Inside Front Cover (Full Page) *	5 x 7.75"	\$5,500	SOLD
Center spread - Left side Full Page *	5 x 7.75"	\$5,500	
Center spread - Right side Full Page*	5 x 7.75"	\$5,500	SOLD
Back Cover (Ad 1) (ask for demo)	3 X 3.5"	\$4,000	
Back Cover (Ad 2) (ask for demo)	3.375 x 3.375"	\$4,000	
*Specific locations	TOTAL:		

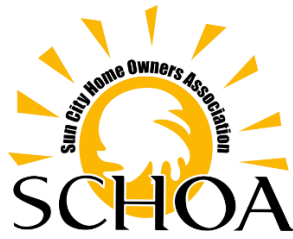
I understand that the deadline to submit ads and finalize payment is Sept. 10, 2025 Yes _____ (please initial)

Ads must be paid for in full to guarantee *specific locations.

Amount: _____ (non-refundable)

Credit Card: _____ Billing Zip Code: _____

Exp: _____ CVV: _____ If paying by check, add check Number: _____



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COMMUNITY RESOURCE GUIDE, CHANGES STATISTICS AND DISTRIBUTION PLAN

Back by popular demand by our residents, our 2025-2026 Resource Guide will be 5.5"x8.5". This is a compact size that people can carry with them and keep it near their home phones.

During peak season Sun City has almost 40,000 residents.

We will publish 30,000 copies of the Guide and here's how we plan to distribute them:

- **More than 26,500 will be delivered directly to all Sun City Residents.**

An additional 3,500 copies will be distributed:

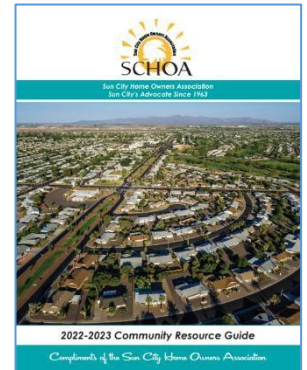
- SCHOA Events.
- SCHOA New Member Packets.
- SCHOA Lobby.
- SCHOA Business Partners who wish to have some to distribute or have in their office.
- RCSC (Recreation Centers of Sun City) includes them in their welcome packets for every new resident.
- RCSC Visitor Center.

Guides will be accessible digitally through our weekly emails and monthly newsletters throughout the year.

This is the best investment you can make in your company to reach Sun City residents.

Deadline to participate in our 2025-26 Community Guide is September 10, 2025.

Questions? Call 623.242.8535 or email marketingmanager@suncityhoa.org.



2022-2023